Go Full Lidl More for Less

Ready... Set... Go Full Lidl! In this document, you will find full shopping receipts, pro-rata pricing, information on loyalty schemes and information on where and when the shops took place.

The below substantiation covers the figures referenced 6th August 2025 on TV, Radio, Billboards, Posters, Leaflet, Social, Digital & Press.

Happy reading. And more importantly, happy saving!

VAT	£87.18
Vat: Lidl Plus saving	£0.00
Total Saving	£91.48
Your Bons Value(Lidl saving)	£0.00
Difference	£0.00

Lidl

First up, the Lidl shop took place in Lidl, Buttercrane Quay, Newry on 6th August 2025. Firstly, here is the final receipt:

The total receipt of the shop came to £93.52. However, the figure on our advertising is £91.48. How did we get to this figure?

There were a number of products, once both shops were completed, that we did not deem like-for-like. Below is a list of products included and excluded in the final total.

Description	Weight	Weight Measurement	Quantity	Price Unit	Total Price	Lidl Plus
200000 Wild Mix Lucozade Mixer	432	ml	4	£1.00	£4.00	£4.00
200000 Homemade Fillet Pg	1000	g	1	£7.99	£7.99	£7.99
200000 Lidl Plus Discount	1000	g	1	£-1.00	£-1.00	£-1.00
200000 Wheat Flakes 500 Mixed	500	g	1	£1.49	£1.49	£1.49
200000 Lidl Plus Discount	500	g	1	£-0.50	£-0.50	£-0.50
200000 Fresh Kale Yoghurt	1000	g	1	£1.69	£1.69	£1.69
200000 Lidl Plus Discount	1000	g	1	£-0.50	£-0.50	£-0.50
200000 Cajun Dip Lidl Cheese Slices	400	g	1	£1.99	£1.99	£1.99
200000 Irish White Milk Cheese Slices	400	g	1	£1.99	£1.99	£1.99
200000 Lidl Plus Discount	400	g	1	£-0.50	£-0.50	£-0.50
200000 Beef Lasagne	1000	g	1	£3.99	£3.99	£3.99
200000 Lidl Plus Discount	1000	g	1	£-0.50	£-0.50	£-0.50
200000 Sweet Skimmed Milk 2L Lidl	2000	ml	1	£1.49	£1.49	£1.49
200000 Lidl Plus Discount	2000	ml	1	£-0.50	£-0.50	£-0.50
200000 Thai Green Curry Paste	270	g	1	£1.39	£1.39	£1.39
200000 Deluxe Pasta Sauce - Chilli & Tomato	400	g	1	£1.39	£1.39	£1.39
200000 Lidl Plus Discount	400	g	1	£-0.50	£-0.50	£-0.50
200000 Cheese Dip	400	g	1	£1.99	£1.99	£1.99
200000 Lidl Plus Discount	400	g	1	£-0.50	£-0.50	£-0.50
200000 Wholemeal Cobbs	400	g	1	£0.89	£0.89	£0.89
200000 Lidl Plus Discount	400	g	1	£-0.50	£-0.50	£-0.50
200000 Chocolate Hazelnut Spread	750	g	1	£2.49	£2.49	£2.49
200000 Mixed Nuts	400	g	1	£1.99	£1.99	£1.99
200000 Lidl Plus Discount	400	g	1	£-0.50	£-0.50	£-0.50
200000 Sweet Bagel Rounds	6	pack	1	£1.19	£1.19	£1.19
200000 Lidl Plus Discount	6	pack	1	£-0.50	£-0.50	£-0.50
200000 Medium Sliced White Pm	400	g	1	£0.79	£0.79	£0.79
200000 Lidl Plus Discount	400	g	1	£-0.50	£-0.50	£-0.50
200000 Lemons	1000	g	1	£1.49	£1.49	£1.49
200000 Lidl Plus Discount	1000	g	1	£-0.50	£-0.50	£-0.50
200000 Cucumber	1	each	1	£0.49	£0.49	£0.49
200000 Lidl Plus Discount	1	each	1	£-0.50	£-0.50	£-0.50
200000 Tomatoes	500	g	1	£1.29	£1.29	£1.29
200000 Lidl Plus Discount	500	g	1	£-0.50	£-0.50	£-0.50
200000 Cucumber Seedless	1	each	1	£0.89	£0.89	£0.89
200000 Lidl Plus Discount	1	each	1	£-0.50	£-0.50	£-0.50
200000 Lemons Bag Extra Fine Granulated	1000	g	1	£1.49	£1.49	£1.49
200000 Lidl Plus Discount	1000	g