



More to Value.

Turnips...
ours are bigger.





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The below substantiation covers the “Turnips...ours are bigger” advertisement with the referenced shop date “20.05.2026”. Across Press, Posters & Digital.

On the 20.05.2026, we completed a comparison shop across Lidl, Tesco, ASDA & Sainsbury’s. Below you will see a table of weights from the shop & products:

Stores	Weight (g)
Lidl	1,133.41
Tesco	646.05
ASDA	846.02
Sainsbury's	678.33

As you can see our turnips are bigger!

Below, we have stated the date and store where each item was purchased. You will also find the receipts and photographs from the items purchased below:



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1. Lidl turnip, 1133.41g was shopped in Holywood, Belfast.



2. Tesco turnip, 646.05g shopped at Tesco, Knocknagoney road, Belfast.



