



More to Value.

**Avocados...**  
**ours are bigger.**





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The below substantiation covers the “Avocados...ours are bigger” advertisement with the referenced shop date “20.05.2026”. Across Press, Posters & Digital.

On the 20.05.2026, we completed a comparison shop across Lidl, Tesco, ASDA & Sainsbury’s. Below you will see a table of weights from the shop & products:

Stores	Weight (g)
Lidl	252.41
Tesco	210.99
ASDA	204.84
Sainsbury's	234.57

**As you can see our avocados are bigger!**

Below, we have stated the date and store where each item was purchased. You will also find the receipts and photographs from the items purchased below:



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1. Lidl avocado, 252.42g was shopped in Holywood, Belfast.



2. Tesco avocado, 210.99g shopped at Tesco, Knocknagoney road, Belfast.



