



More to Value.

Melons...
ours are bigger.





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The below substantiation covers the “Melons...ours are bigger” advertisement with the referenced shop date “27.05.2026”. Across Press, Posters, Billboard & Digital.

On the 27.05.2026, we completed a comparison shop across Lidl, Tesco, ASDA & Sainsbury’s. Below you will see a table of weights from the shop & products:

Stores	Weight (g)
Lidl	2,017
Tesco	1,191
ASDA	1,170
Sainsbury's	1,392

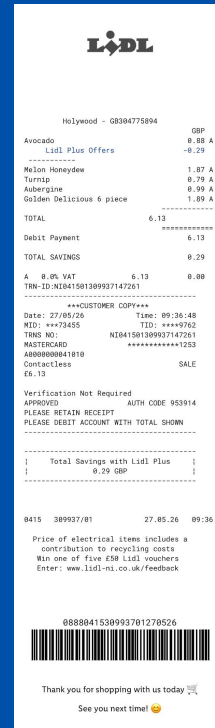
As you can see our melons are bigger!

Below, we have stated the date and store where each item was purchased. You will also find the receipts and photographs from the items purchased below:



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1. Lidl Honeydew Melon, 2,017g was shopped in Holywood, Belfast.



2. Tesco Honeydew Melon 1,911g shopped at Tesco, Knocknagoney Road Extra, Belfast.



