



More to Value.

Avocados...
ours are bigger.





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The below substantiation covers the “Avocados...ours are bigger” advertisement with the referenced shop date “03.06.2026”. Across Press, Posters & Digital.

On the 03.06.2026, we completed a comparison shop across Lidl, Tesco, ASDA & Sainsbury’s. Below you will see a table of weights from the shop & products:

Stores	Weight (g)
Lidl	226
Tesco	168
ASDA	188
Sainsbury's	203

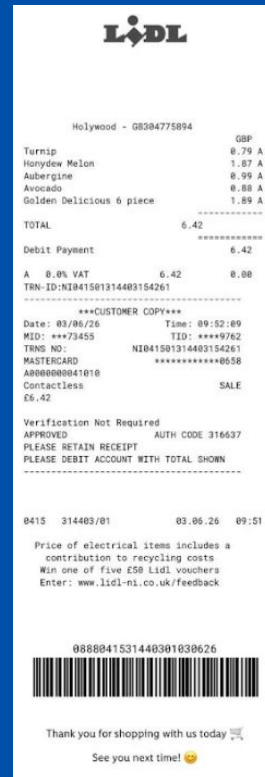
As you can see our avocados are bigger!

Below, we have stated the date and store where each item was purchased. You will also find the receipts and photographs from the items purchased below:



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1. Lidl avocado, 226g was shopped in Holywood, Belfast.



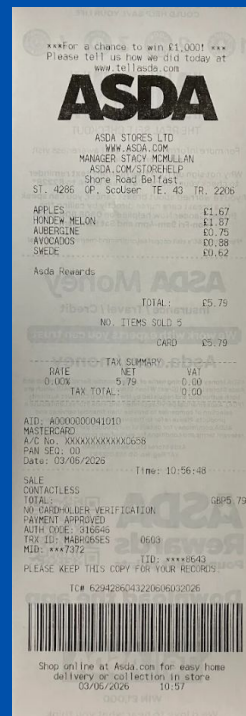
2. Tesco avocado, 168g shopped at Tesco, Antrim Road, Belfast.





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3. ASDA avocado, 188g shipped in ASDA, Shore Road, Belfast.



4. Sainsbury's avocado, 203g shipped in Sainsbury's Holywood, Belfast.

