



More to Value.

Avocados...
ours are bigger.





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The below substantiation covers the “Avocados...ours are bigger” advertisement with the referenced shop date “27.05.2026”. Across Press, Posters & Digital.

On the 27.05.2026, we completed a comparison shop across Lidl, Tesco, ASDA & Sainsbury’s. Below you will see a table of weights from the shop & products:

Stores	Weight (g)
Lidl	262
Tesco	212
ASDA	224
Sainsbury's	206

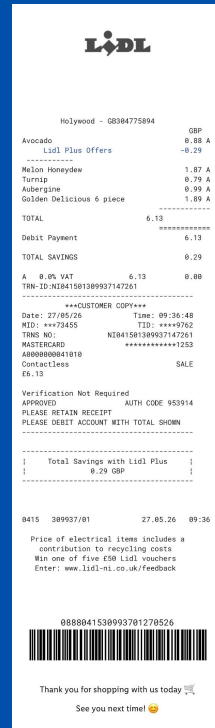
As you can see our avocados are bigger!

Below, we have stated the date and store where each item was purchased. You will also find the receipts and photographs from the items purchased below:



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1. Lidl avocado, 262g was shopped in Holywood, Belfast.



2. Tesco avocado, 212g shopped at Tesco, Knocknagoney Road, Belfast.





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3. ASDA avocado, 224g shopped in ASDA, Shore Road, Belfast.



4. Sainsbury's avocado, 206g shopped in Sainsbury's Holywood, Belfast.

