



More to Value.

Avocados...
ours are bigger.





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The below substantiation covers the “Avocados...ours are bigger” advertisement with the referenced shop date “06.05.2026”. Across Press, Posters & Digital.

On the 06.05.2026, we completed a comparison shop across Lidl, Tesco, ASDA & Sainsbury’s. Below you will see a table of weights from the shop & products:

Stores	Weight (g)
Lidl	236
Tesco	159
ASDA	215
Sainsbury's	156

As you can see our avocados are bigger!

Below, we have stated the date and store where each item was purchased. You will also find the receipts and photographs from the items purchased below:



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1. Lidl avocado, 236g was shopped in Holywood, Belfast.



2. Tesco avocado, 159g shopped at Tesco, Yorkgate Centre, Belfast.





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3. ASDA avocado, 215g shopped in ASDA, Shore Road, Belfast.



4. Sainsbury's avocado, 156g shopped in Sainsbury's Holywood, Belfast.

