



More to Value.

Aubergines...
ours are bigger.





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The below substantiation covers the “Aubergines...ours are bigger” advertisement with the referenced shop date “03.06.2026”. Across Press, Posters & Digital.

On the 03.06.2026, we completed a comparison shop across Lidl, Tesco, ASDA & Sainsbury’s. Below you will see a table of weights from the shop & products:

Stores	Weight (g)
Lidl	369
Tesco	288
ASDA	308
Sainsbury's	271

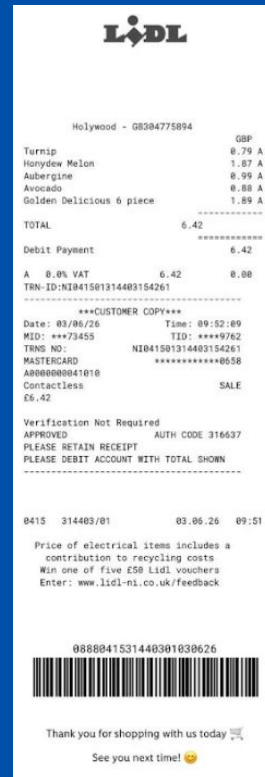
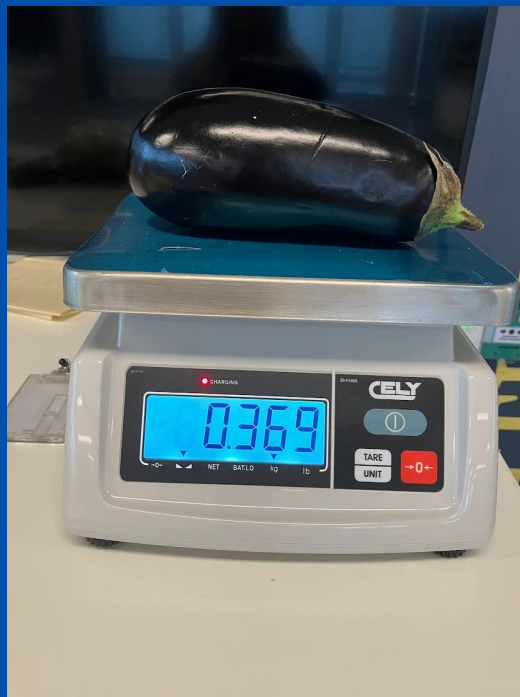
As you can see our aubergines are bigger!

Below, we have stated the date and store where each item was purchased. You will also find the receipts and photographs from the items purchased below:



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1. Lidl aubergine, 369g was shopped in Holywood, Belfast.



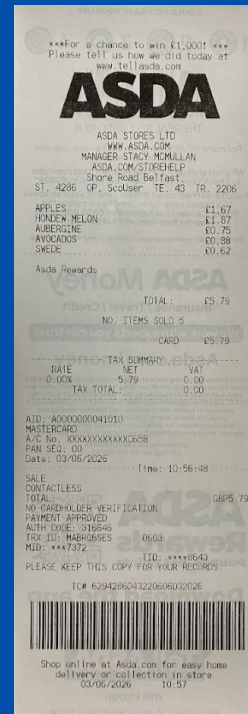
2. Tesco aubergine, 288g shopped at Tesco, Antrim Road, Belfast.





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3. ASDA aubergine 308g shopped in ASDA, Shore Road, Belfast.



4. Sainsbury's aubergine, 271g shopped in Sainsbury's Holywood, Belfast.

