



More to Value.

Aubergines...
ours are bigger.





More to Value.

The below substantiation covers the “Aubergines...ours are bigger” advertisement with the referenced shop date “27.05.2026”. Across Press, Posters & Digital.

On the 27.05.2026, we completed a comparison shop across Lidl, Tesco, ASDA & Sainsbury’s. Below you will see a table of weights from the shop & products:

Stores	Weight (g)
Lidl	380
Tesco	358
ASDA	304
Sainsbury's	234

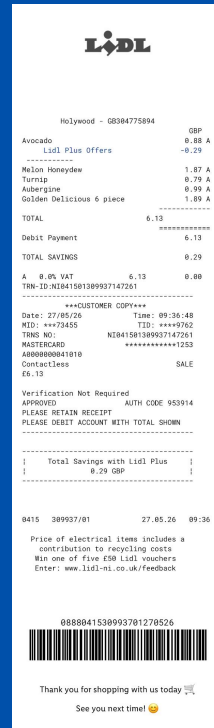
As you can see our aubergines are bigger!

Below, we have stated the date and store where each item was purchased. You will also find the receipts and photographs from the items purchased below:



More to Value.

1. Lidl aubergine, 380g was shopped in Holywood, Belfast.



2. Tesco aubergine, 358g shopped at Tesco, Knocknagoney Road, Belfast.





More to Value.

3. ASDA aubergine 304g shopped in ASDA, Shore Road, Belfast.



4. Sainsbury's aubergine, 234g shopped in Sainsbury's Holywood, Belfast.

